

Séminaire 4 Mai 2011 11h / Seminar May 4th 2011 11h

Conférencier/Lecturer: Brian Mills

MRD, Environment Canada

Sujet/Subject: The Social Science of Meteorology : An Introduction

Présentation/Presentation: Anglais / English

Lieu/Room: Salle des vents (Dorval)

wiki: https://wiki.cmc.ec.gc.ca/wiki/RPN_Seminars

iweb: <http://web-mrb.cmc.ec.gc.ca/mrb/rpn/SEM/>

web: <http://collaboration.cmc.ec.gc.ca/science/rpn/SEM/index.php>

Abstract

Realizing the full potential of past and expected improvements in numerical prediction and forecasting services demands increased attention to the use and users of weather and related risk information. Social and interdisciplinary sciences offer a range of tools, models and methods that can fill this void through applications to better understand risk, decision-making, and to evaluate the value of weather information, products and services from individual through to societal scales. A few approaches and applications, rooted in geography, psychology and economics disciplines, will be reviewed during the presentation with an aim of soliciting feedback on potential priority social science research questions and application areas within the research, development, and operational activities of MRD and MSC.