



Road Map to Radical Innovations in Transport Services

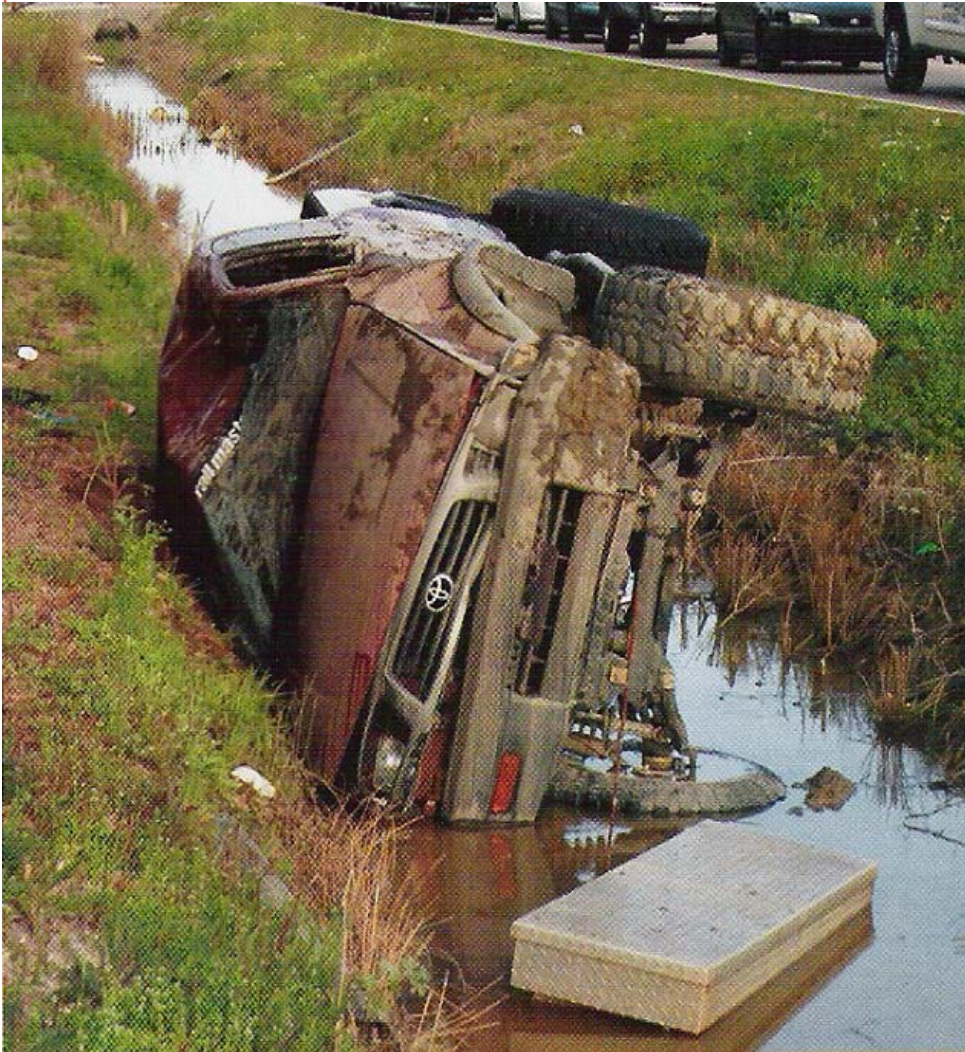
Pirkko Saarikivi

Foreca Consulting Oy

Contents

- ROADIDEA objectives and introduction
- ROADIDEA-INCO: Comparing EU, USA and Canada
- The top ROADIDEA innovations
- Finnish road weather service and METRo

Problem 1: Traffic may kill you!



- More than 40.000 killed every year in the EU in traffic accidents
- More than 1.200.000 injured
- Weather plays a significant role in most accidents
- EU target of 50% reduction no success

Problem 2: It's getting hot!

- 20% of green house gas emissions are generated by transport
- But efficient and safe transport is vital for the society and economy



Road Map for Radical Innovations in European Transport Services

- **Budget:** 4.9 M€ **European Union funding:** 3.3 M€
- **Duration:** 34 months 2007-2010
- **Coordinator:** Foreca Consulting Ltd / Dr. Pirkko Saarikivi
- **14 Partners** from **Finland:** Foreca Consulting Ltd, VTT, Finnish Meteorological Institute, Destia, Logica Suomi, **Sweden:** Klimator AB, Semcon Caran AB, **The Netherlands:** Demis BV, **Germany:** DLR, Pöyry Infra Traffic GmbH, **Italy:** ARPAV, **Hungary:** Road Safety Engineering Bureau, **Croatia:** Meteo-Info d.o.o., **Slovenia:** Amanova d.o.o.

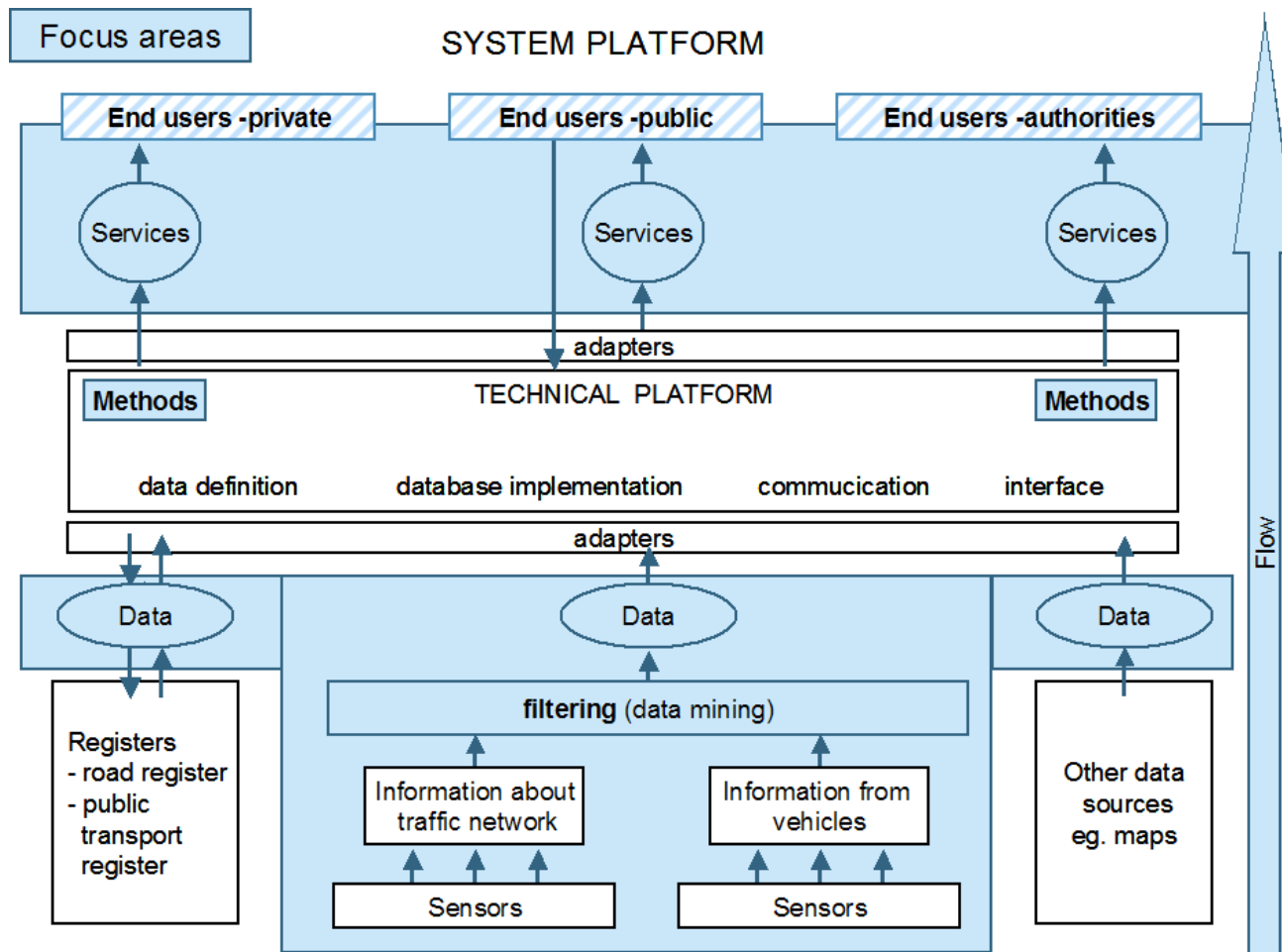
Overall objectives

- Thorough analysis of the **potential** of the European transport service sector for new **innovations**
- Opportunities and barriers?
- Can Europe produce **radical innovations**?
- We claim that...

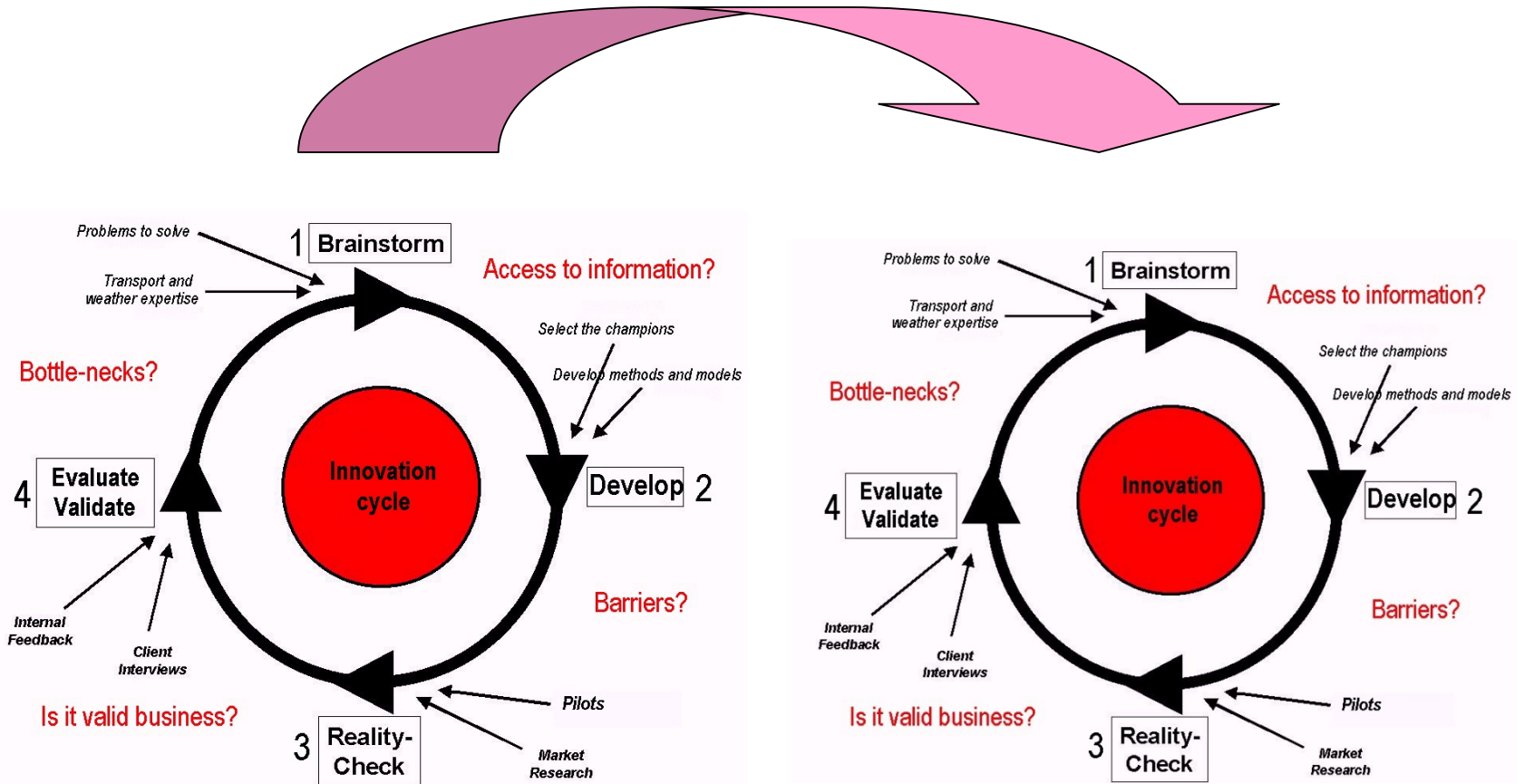
Our hypothesis

- Effective **accessibility** to all kinds of useful **information**,
- combined with **advanced data fusion** methods,
- applied on technological **information platforms**,
- with high level of **standardisation**;
- These are the prerequisites for the creation of **innovative mobility services!**

Technical platform and data flow



Two innovation cycles



New ideas created and evaluated

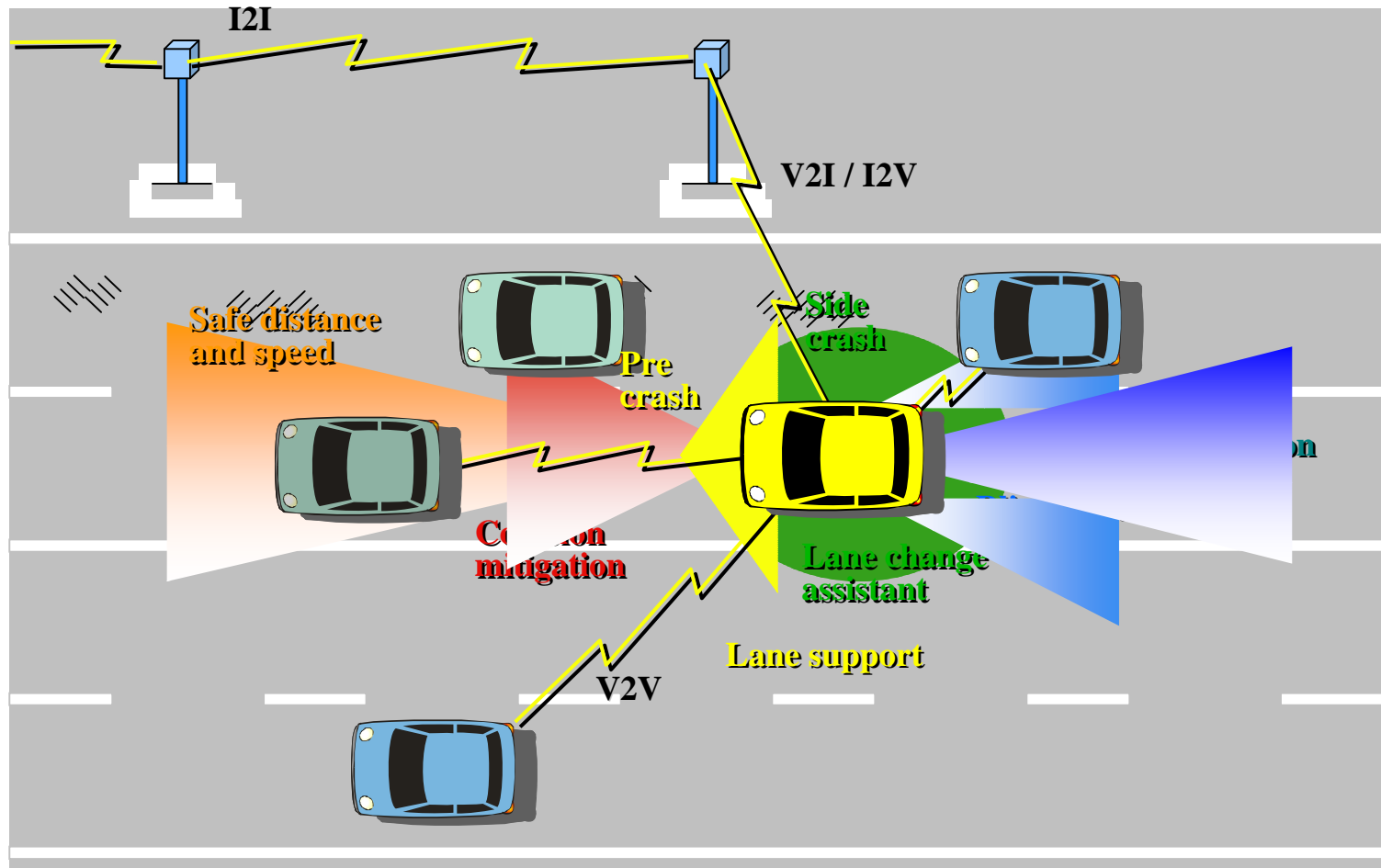
- More than 100 road service ideas created in brainstorming sessions
- Few had potential, many were not feasible
- Filtering using democratic voting
- Best ideas shortlisted and developed further



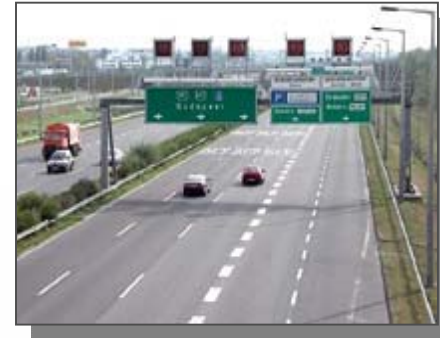
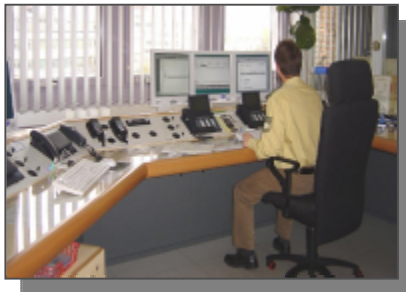
And how does the future of
weather and traffic services look
like?

Transport information systems are
getting more and more
complicated

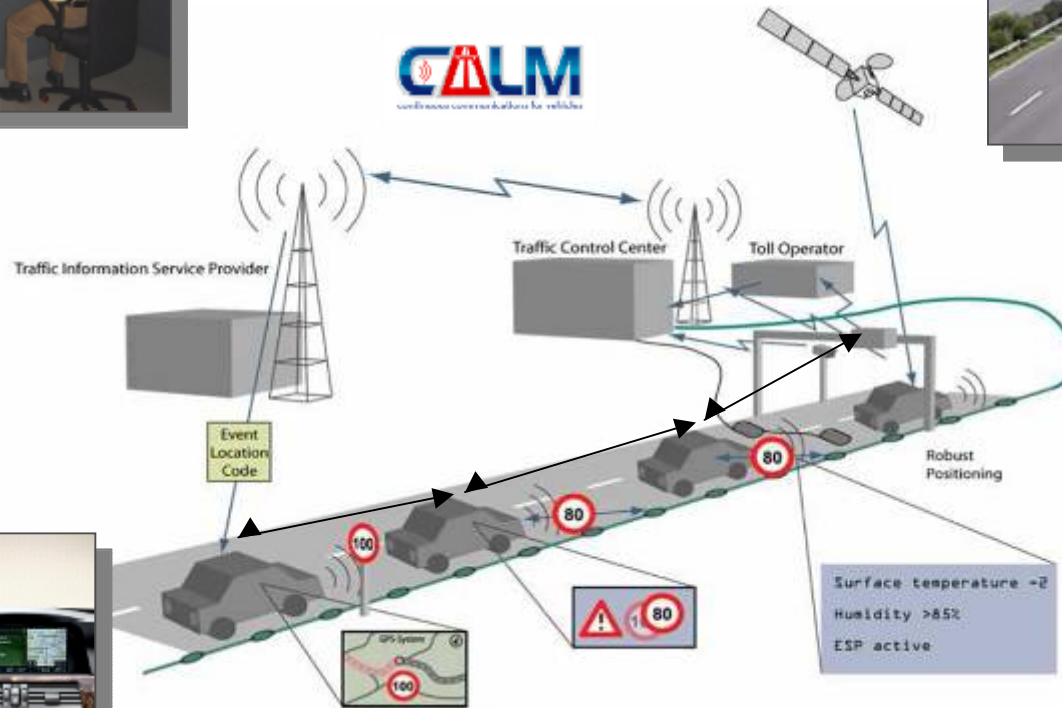
New V2I/I2V communication



Increasingly complex systems



IEEE
802



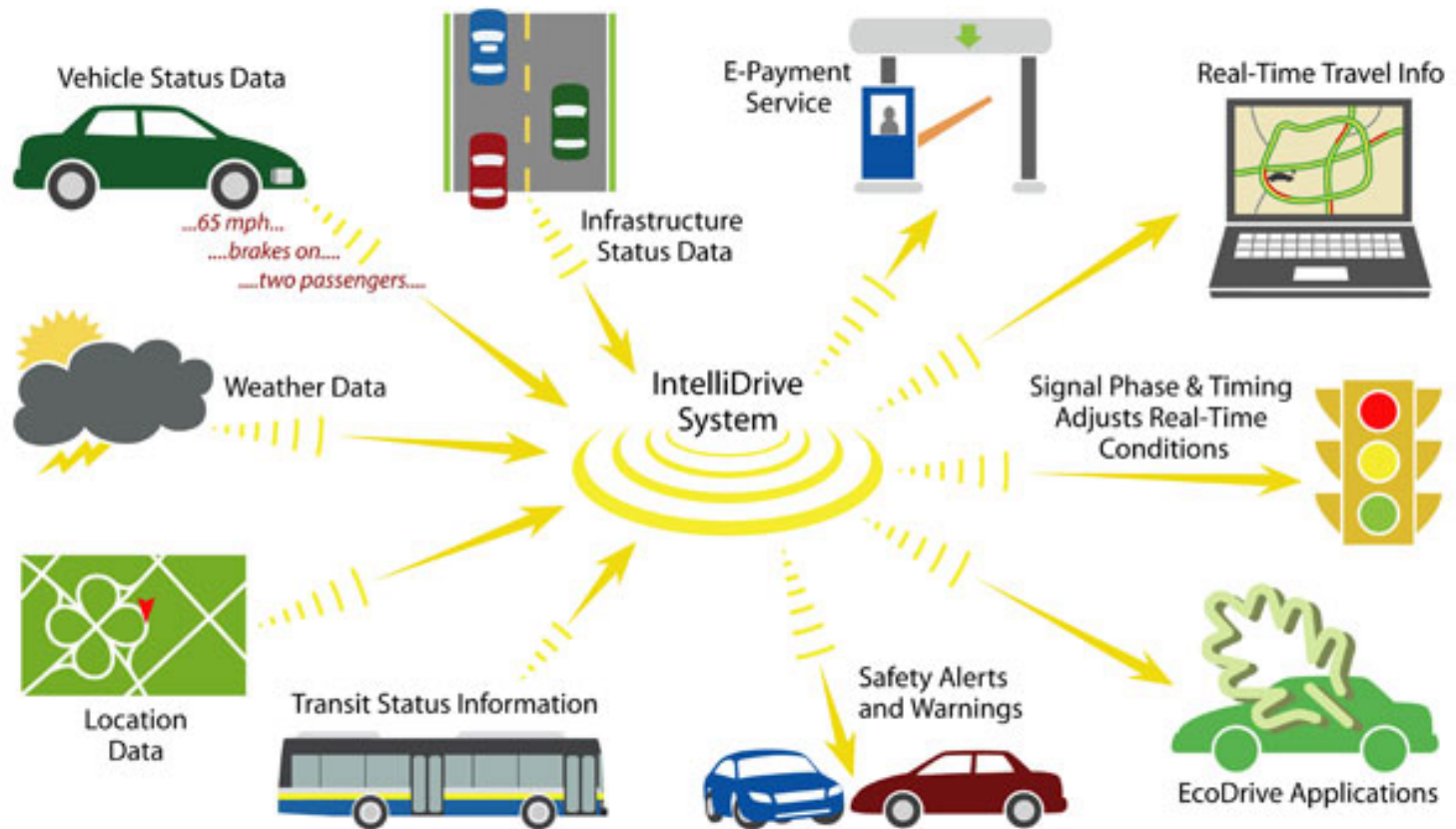
CAR 2 CAR
COMMUNICATION CONSORTIUM



Source: COMeSafety and COOPERS projects



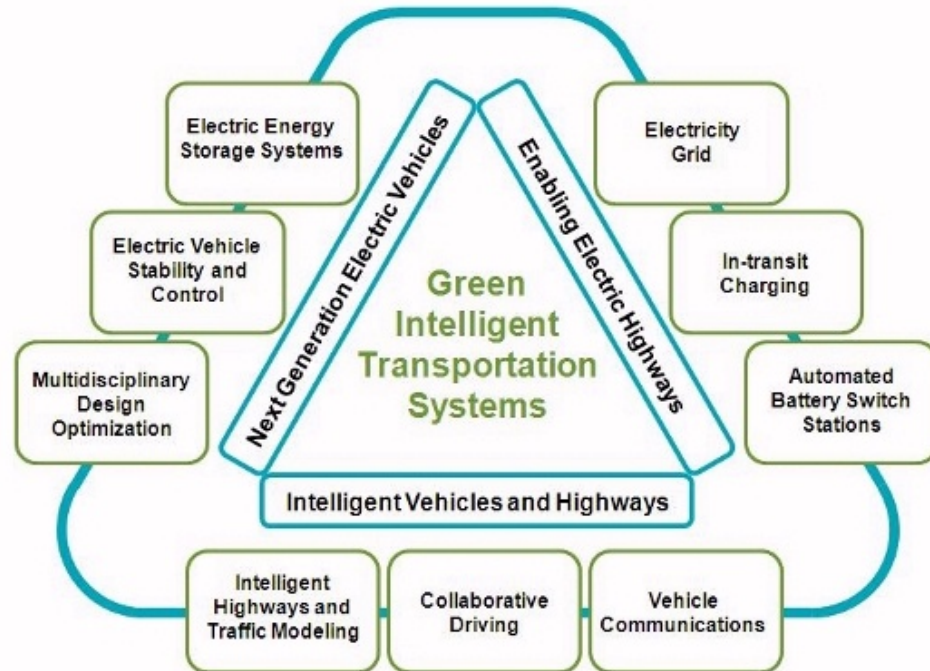
IntelliDriveSM Networked Environment DATA IN, ACTIONABLE INFORMATION OUT



ROADIDEA



Through this highly collaborative effort, researchers from University of Waterloo, University of Toronto, and several automotive companies are developing innovative technologies that will collectively improve fuel efficiency and safety, while reducing emissions, manufacturing costs, and traffic congestion. The research team is also investigating efficient methods of power distribution and delivery that will limit the impact of widespread electric vehicle use on our electricity grid. The figure below illustrates the inter-relationships between the three main research themes covered by Green ITS.



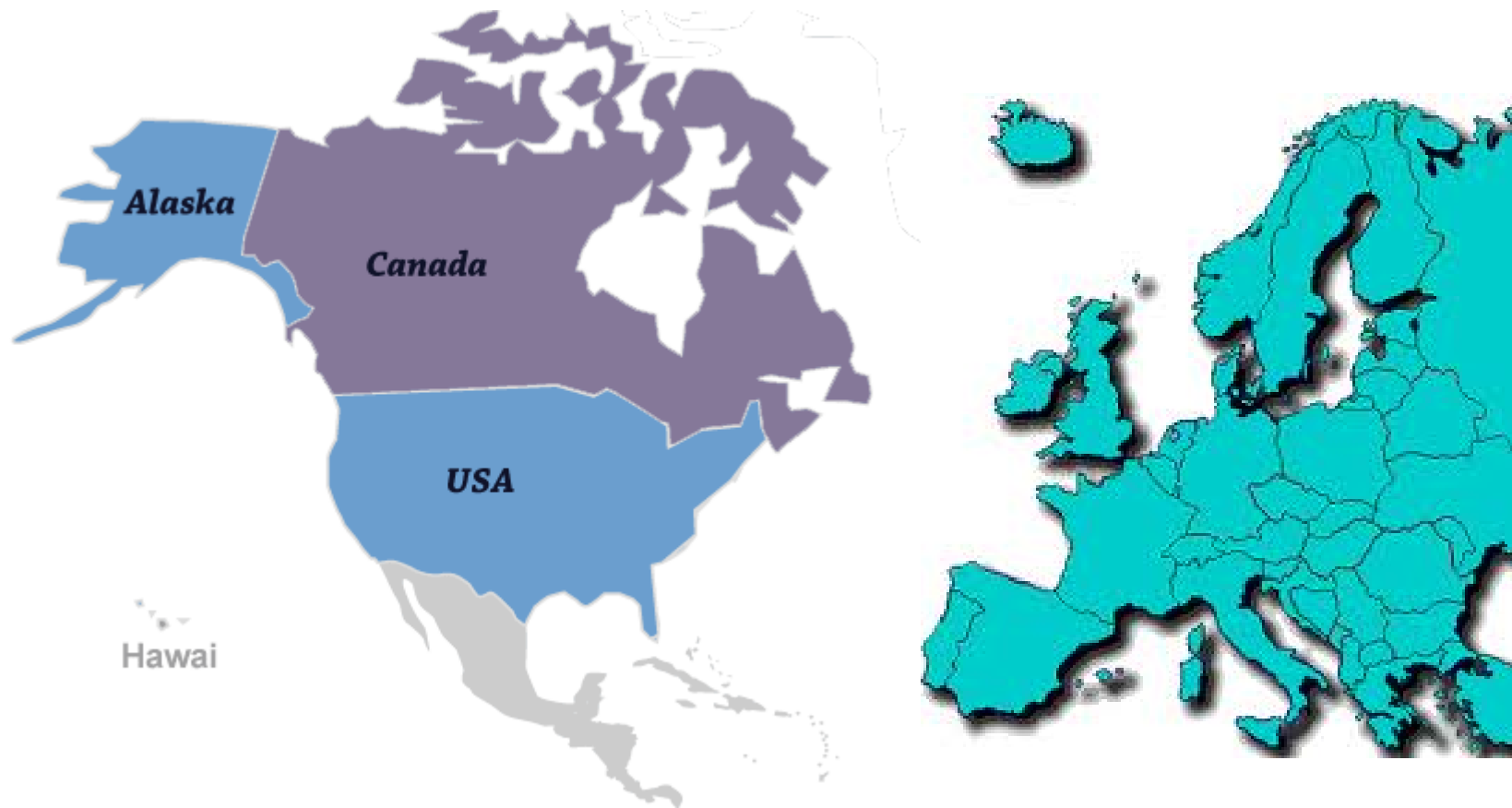
University of Waterloo
200 University Avenue West
Mechanical & Mechatronics Engineering, E2 2354G
Waterloo, Ontario, Canada N2L 3G1



UW home | © 2010 University of Waterloo

- Comparing ROADIDEA concept and results in the EU, the USA and Canada
- Partner projects: *Clarus initiative* of the FHWA and ITS Canada, Transport Canada and Environment Canada
- Visits in three phases:
 1. Introductory and planning during TRB2010 in Washington and SIRWEC/PIARC in Quebec
 2. Fact finding missions, Innovation seminars in the USA 27-28.4. and Canada 24.6.
 3. Final seminars in Brussels 11.6. and September in USA and Canada
- Final Report (out in October 2010) analyses existing data policies, availability and content of road information, methods and models, and provision and innovation of mobility services

Comparing the continents



47 countries, 23 languages

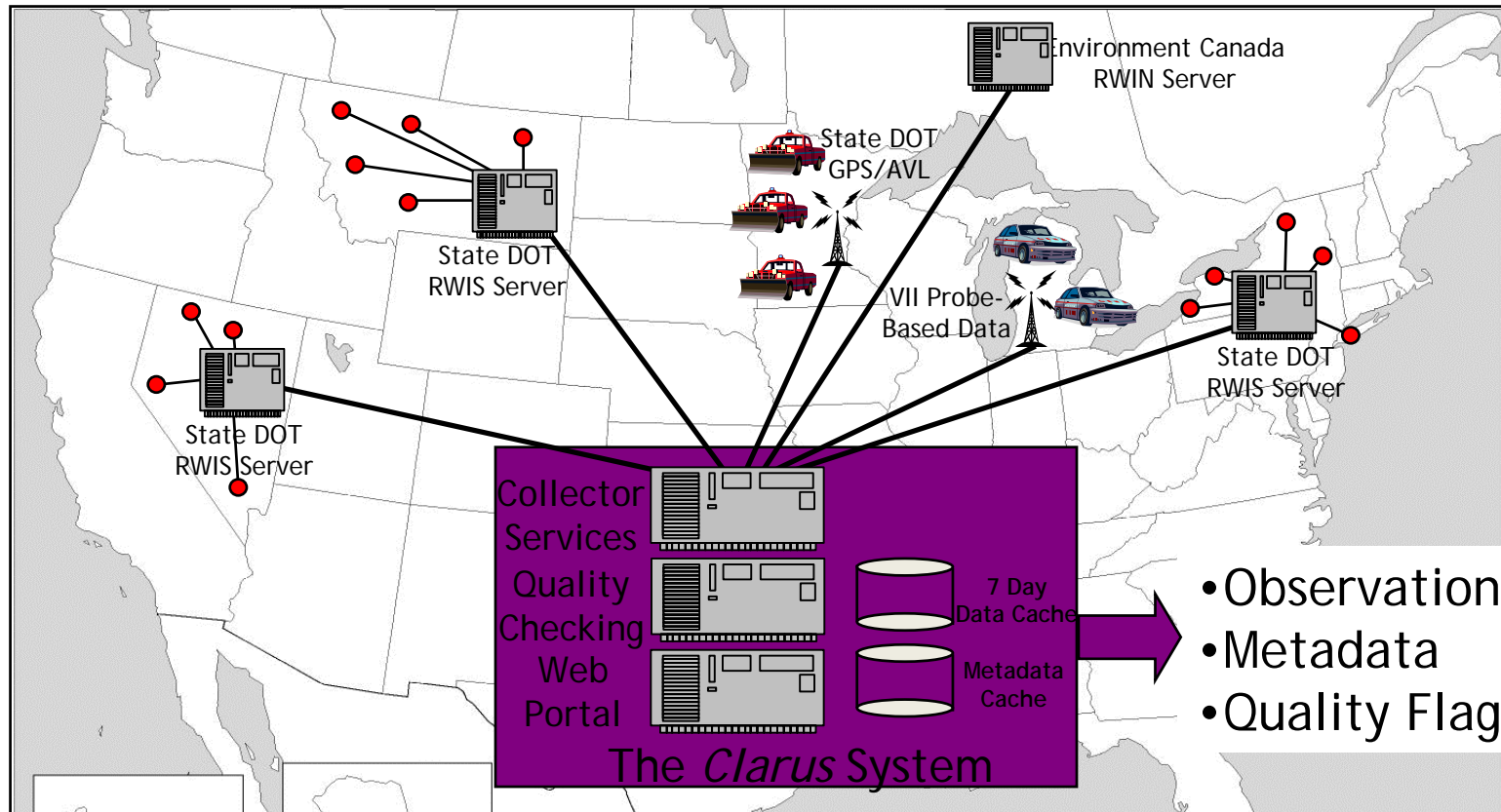
The *Clarus* Initiative

Clarus is an R&D initiative to demonstrate and evaluate the value of

“Anytime, Anywhere Road Weather Information”

provided by both public agencies and the private weather enterprise to transportation users and operators.

US Federal Highway Administration vision: Clarus initiative



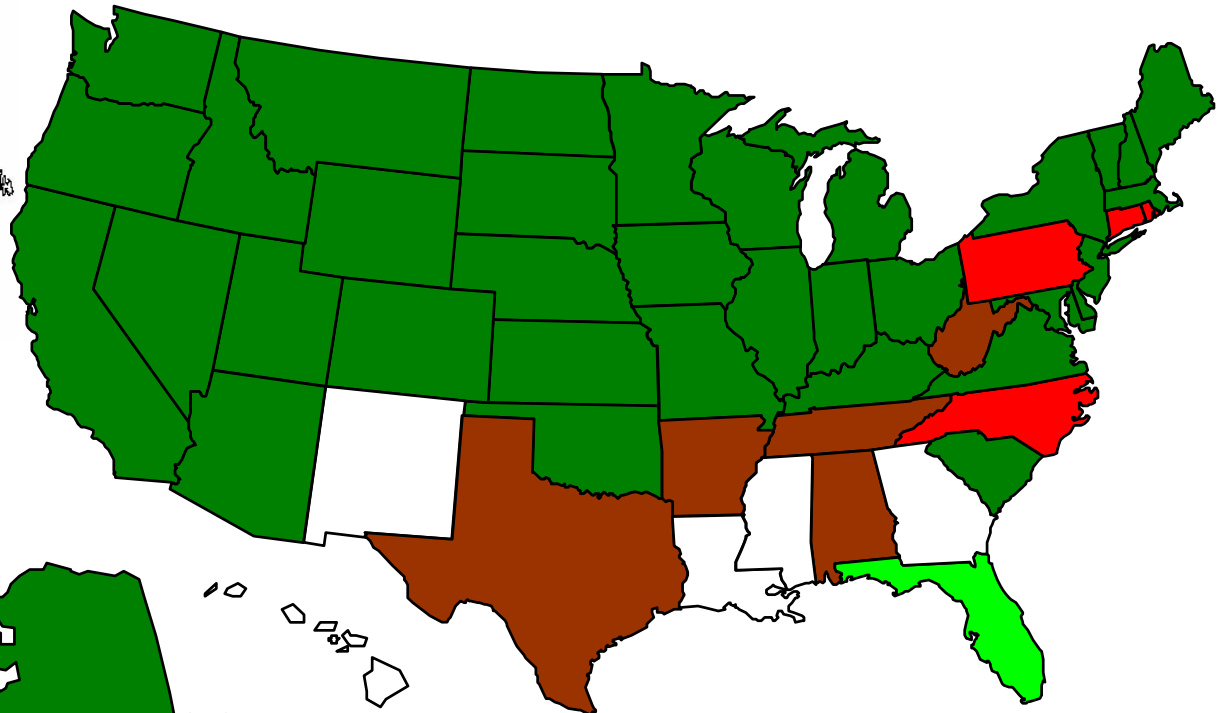
Nationwide Data Management System for
Surface Transportation Environmental & Pavement Condition Observations

Participation Status for *Clarus* as of December 31, 2009



Local DOT Participation

- City of Indianapolis, IN
- McHenry County, IL
- City of Oklahoma City, OK
- NY State Thruway
- City of Denver, CO
- Washington, DC



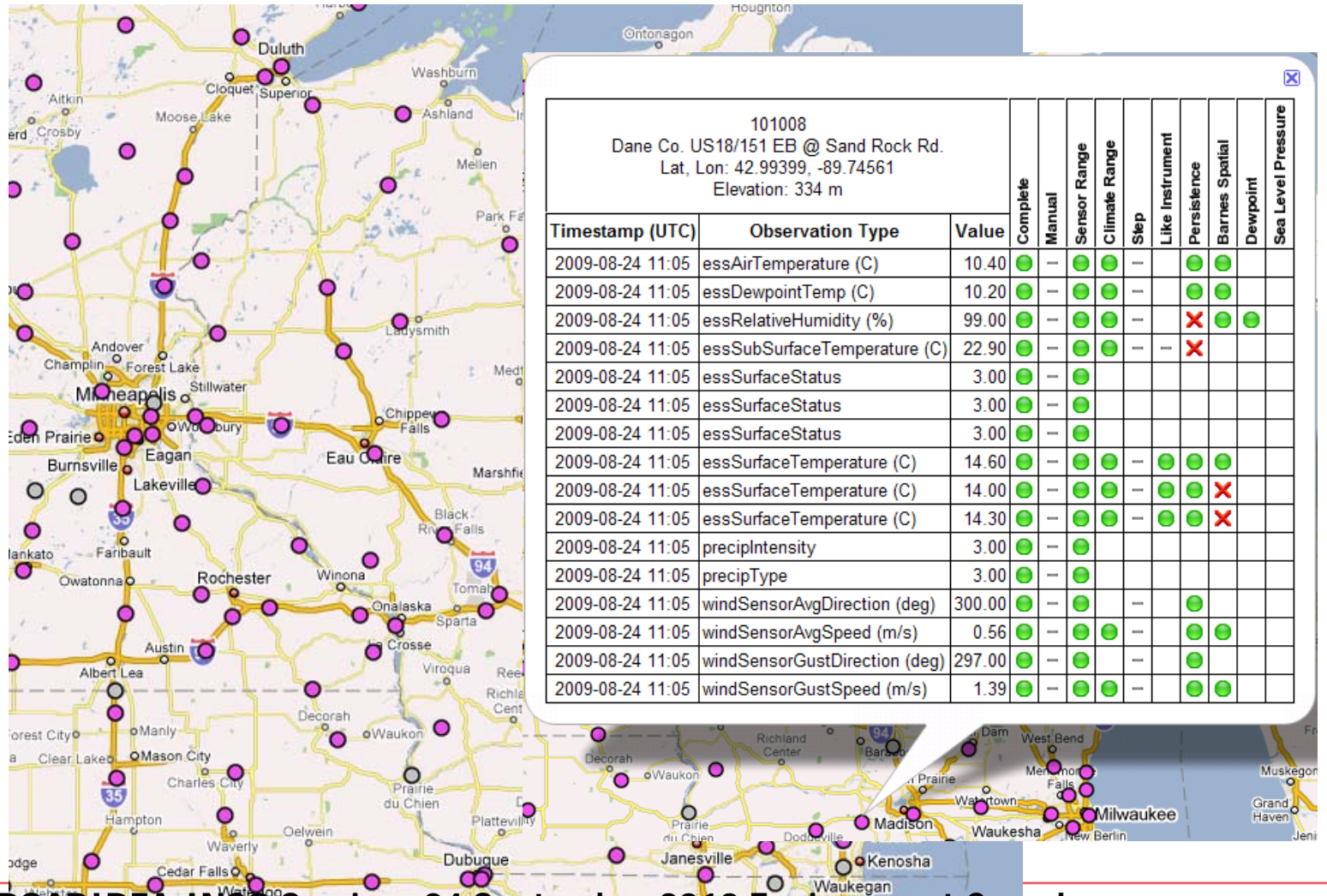
Clarus Connection Status

- | | |
|--|--------------------------------------|
| ■ Connected
(35 States, 3 Locals,
3 Provinces) | ■ Pending
(5 States, 2 Locals) |
| ■ Partially (1 State) | ■ Considering
(4 States, 1 Local) |

Sensor & Station Count

2,019 Sensor Stations (ESS)
46,723 Individual Sensors

Clarus quality control



Next Steps for *Clarus*

- Enhanced QC Algorithms
- Mobile Sensing Research
- Transition *Clarus* to NOAA by 2011
- Provide an environment to innovate and create new and improved services

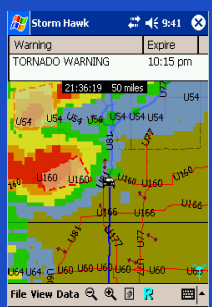
Source for unlimited service innovations!



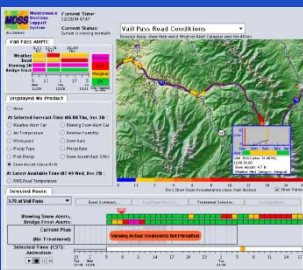
Credible & Precise
Travel Advice



Add Detail to
HAR & VMS



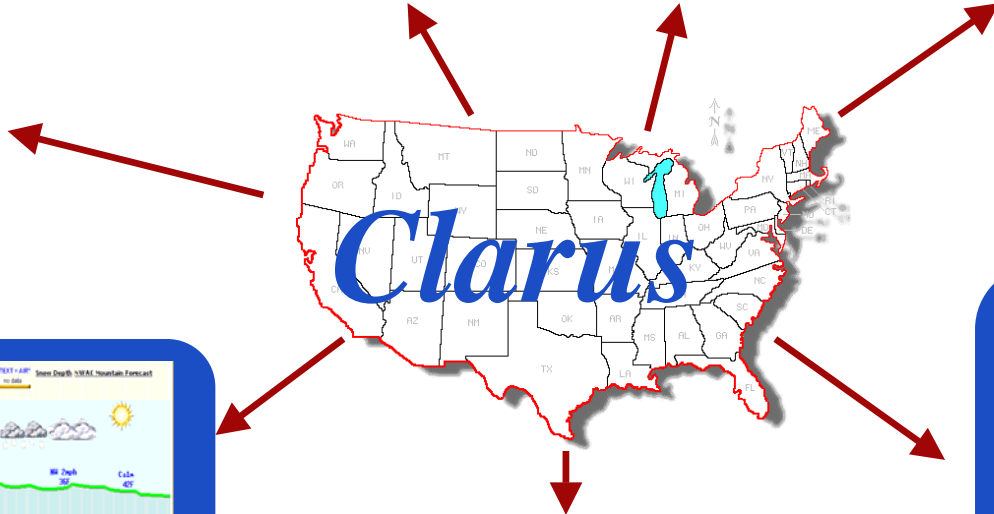
Spawn New
Technologies
(PDA, cell)



Enhanced decision
making tools



In-vehicle
Information

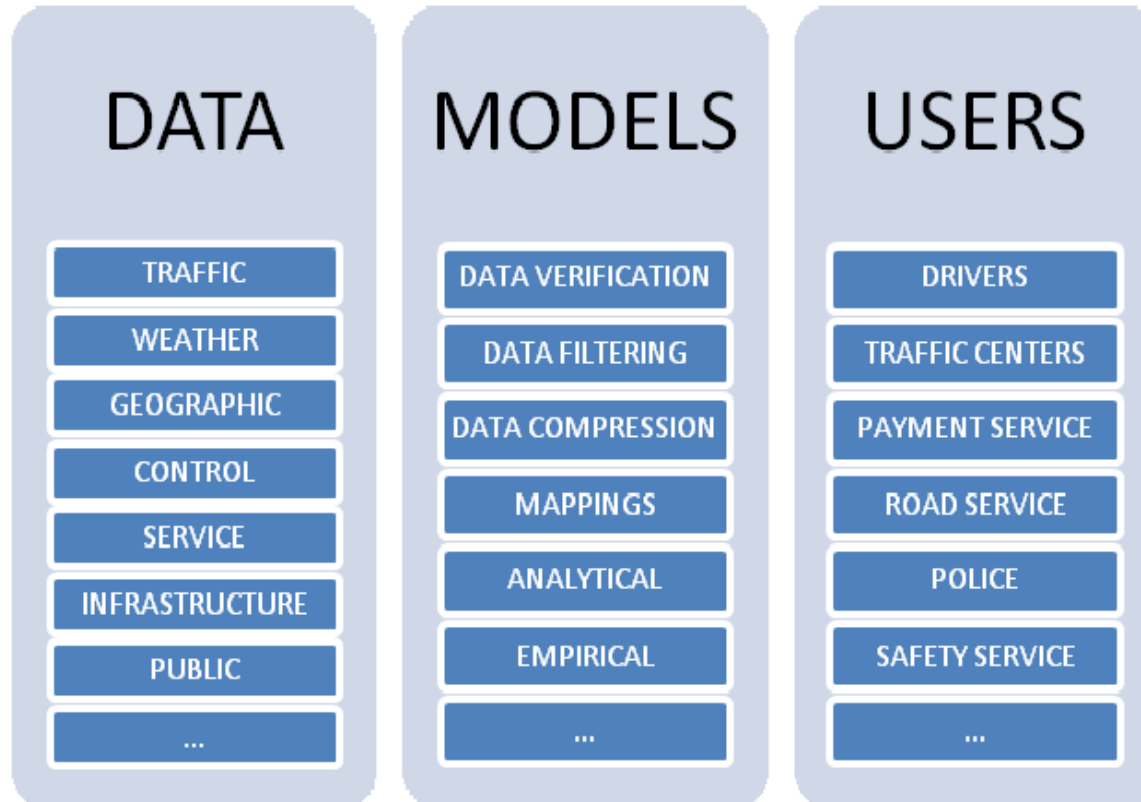


Route Specific
Radio & TV
Broadcasts of
Travel Conditions

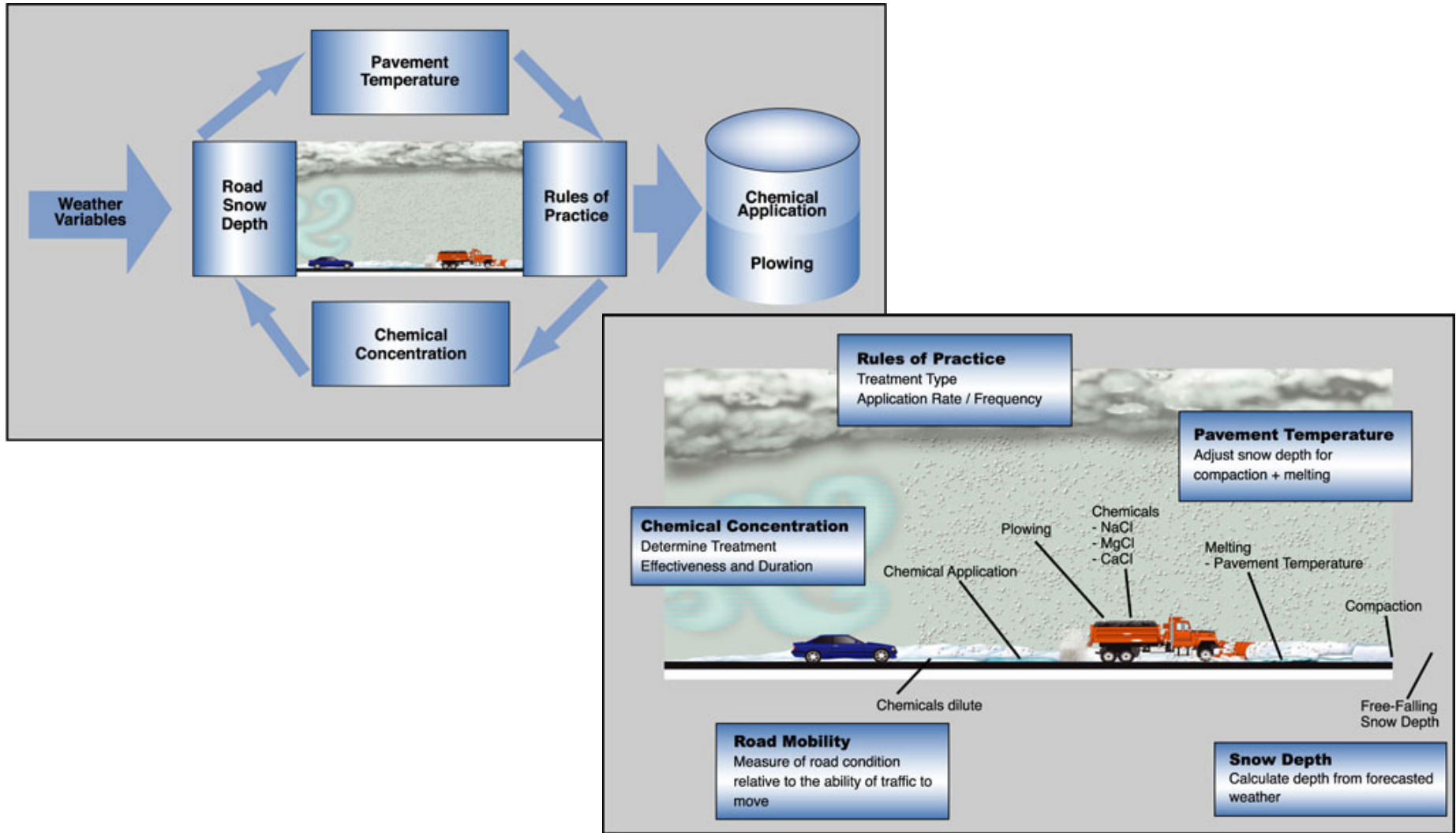


More Effective Websites

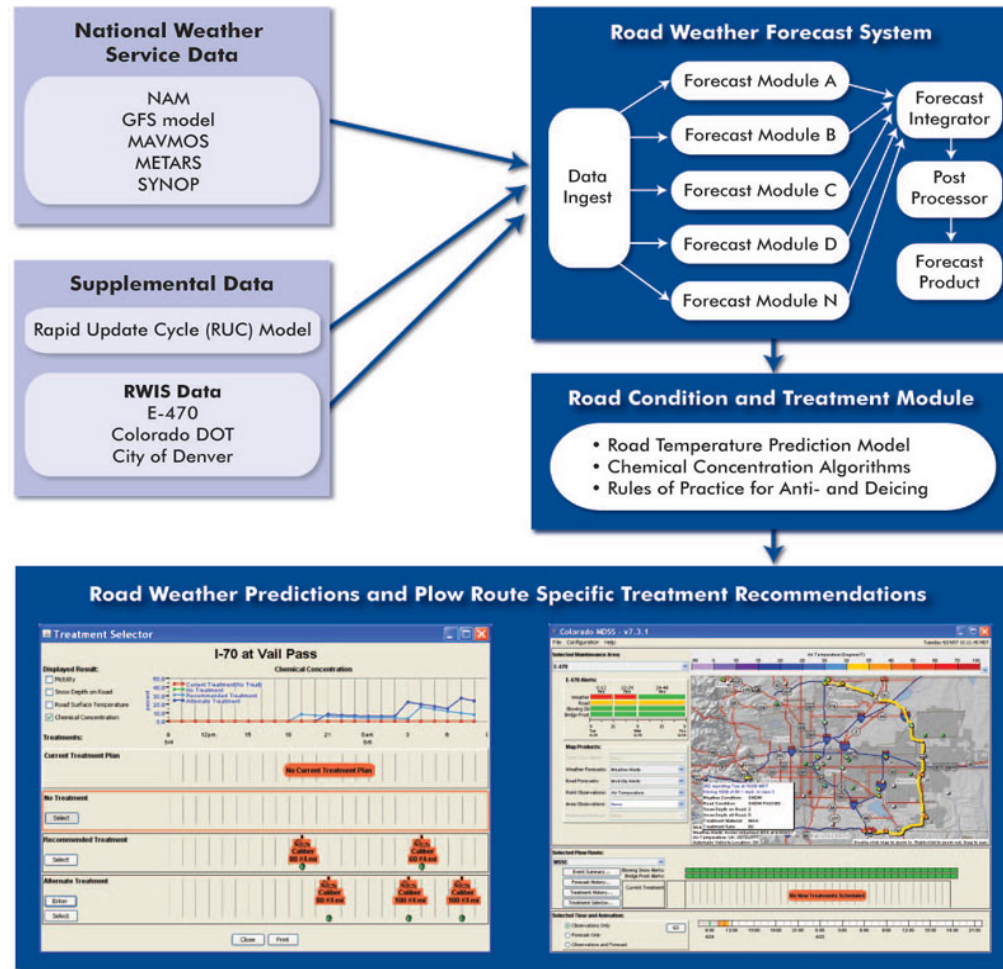
Data + Models = ITS services



Models for road applications



Decision Support – the MDSS



Some mobility service solutions

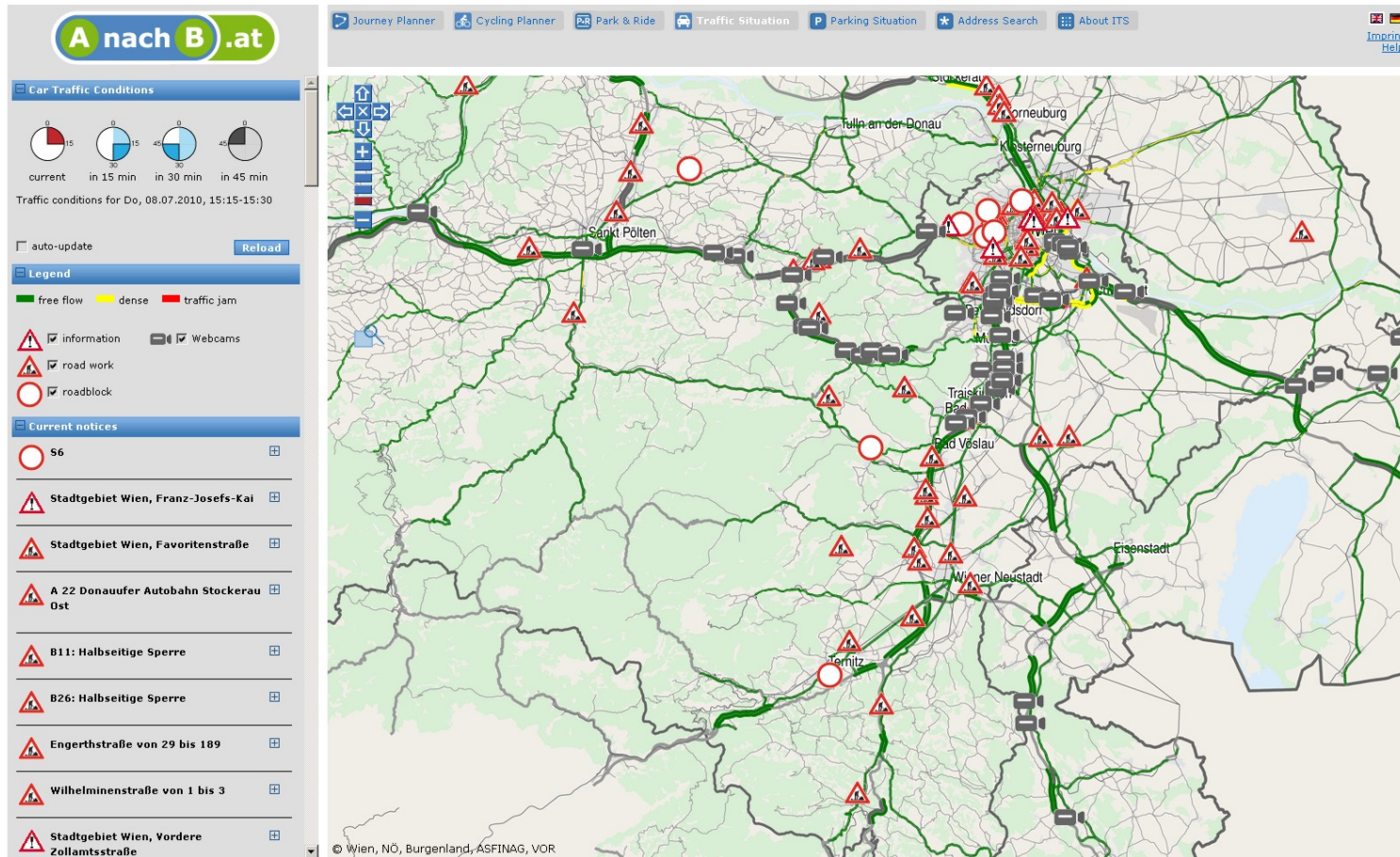
The screenshot shows the PORTAL website dashboard with the following sections:

- Navigation:** Home, Systems, Highways, Stations, Data Quality, News & Info, Support.
- Portal Dashboard:**
 - Live Traffic Speeds:** A map of the Portland area with color-coded traffic speeds. A legend indicates: 0-15 mph (red), 15-30 mph (orange), 30-45 mph (yellow), 45-60 mph (green), 60+ mph (dark green), and Unknown (grey).
 - 15 Minute Average Speed Over Last 3 Weekdays:** A similar map showing average speeds over the last three weekdays.
 - Official Incidents in 5000:** A map showing red triangle icons representing traffic incidents.
 - Live Camera Images:** A map showing blue camera icons along major roads.
 - Portal News:** A list of news items with dates and brief descriptions:
 - June 24, 2010: ITS LAB ACTIVE AT NORTH AMERICAN TRAVEL MONITORING EXHIBITION AND CONFERENCE (NATMEC)
 - June 16, 2010: PORTAL 2.0 WEBINAR
 - June 1, 2010: UPCOMING PORTAL TAC MEETINGS
 - May 12, 2010: ITS LAB HOSTS ITS OREGON AND TRANSPORT FOR A SESSION ON INTELLEDIGME
 - April 12, 2010: OTREC PROPOSALS SUBMITTED

Logos for METRO, Oregon Department of Transportation, RTC, U.S. Department of Transportation Federal Highway Administration, and Portland State University are visible at the bottom.

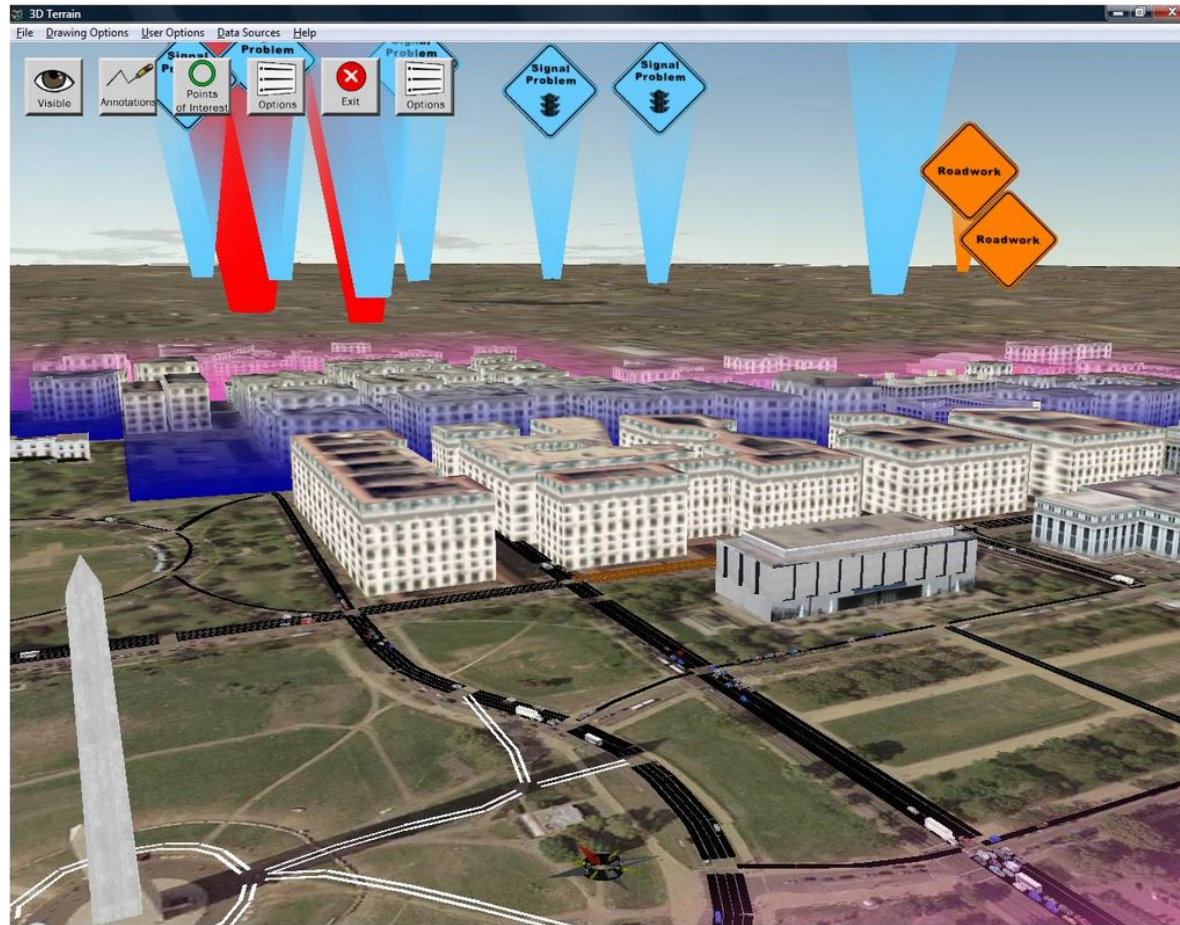
Portal home page

Some mobility service solutions



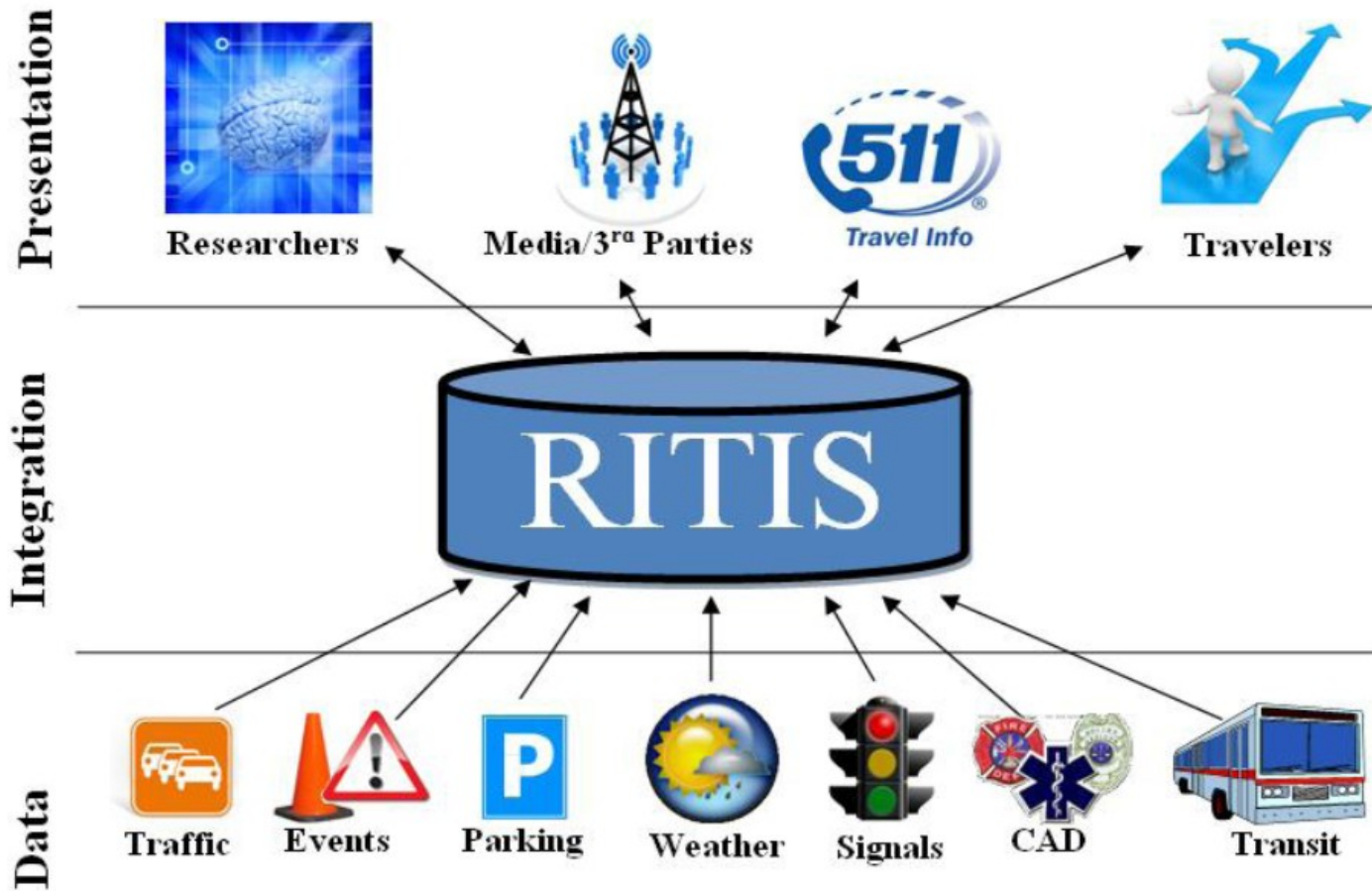
AnachB.at - Traffic Situation in the Vienna region

Some mobility service solutions



RITIS 4D data visualisation

Some mobility service solutions



RITIS Diagram – From Data to Application

Top ROADIDEA service ideas

- "Pulp Friction" slipperiness warning system
- Fog warning system in Italy
- Route weather planner for cyclists and motorcyclists
- Combining weather and traffic models in Gothenburg Sweden

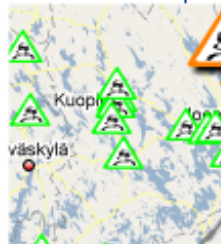
Friction model for slipperiness warnings

Pulp friction pilot produces road slipperiness prediction for Finland

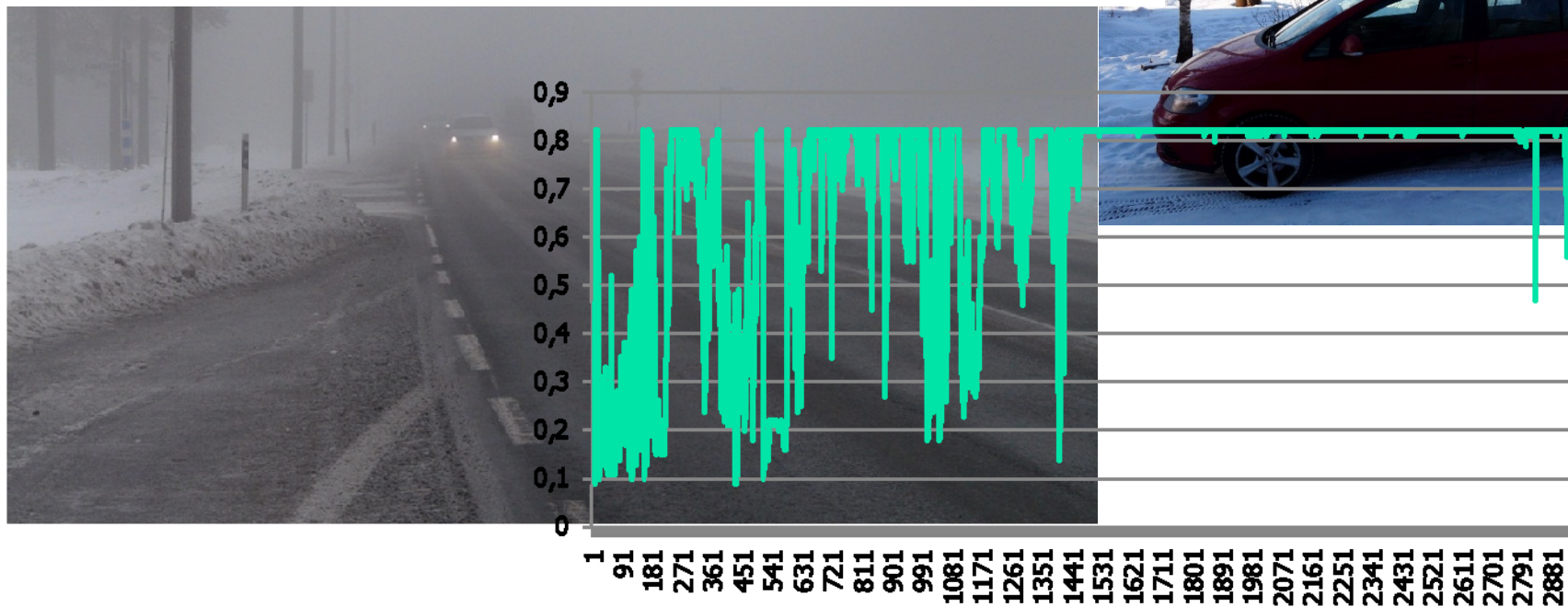
11/19/2009 2:04 PM

by Poul Grashoff (internet)

The pulp friction pilot produces predictions for road slipperiness for 91 weather stations in Finland. You can find a demonstration map [here](#).



Time	Air °C	Road °C	Friction	Surface	Condition
16:00:00 (GMT)	0.4	0.1	0.62	deposit, frost	bad
15:00:00 (GMT)	0.4	0.1	0.61	deposit, frost	bad
14:00:00 (GMT)	0.6	0.2	0.59	deposit, frost	bad



Idea

- Snow and ice may exist almost 6 months a year on Finnish road network
 - ↳ **Increased traffic incident risk**
- Develop a **statistical forecast model for road surface friction** based on friction measurements made by Vaisala DSC111 instrument
- Develop a forecast tool for meteorologists and road maintenance personnel
- Product(s) for drivers



Vaisala DSC111

FMI's road weather model



Upper boundary forcing

Atmosphere

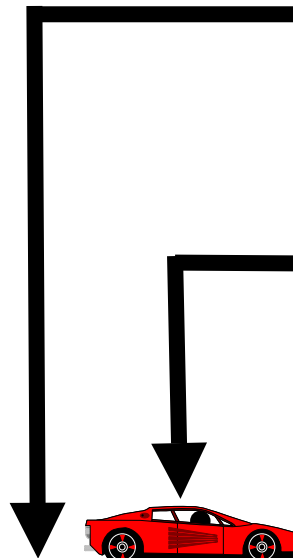
- wind speed (V_z)
- air temperature and humidity (T_a, Rh)
- global (short wave) radiation ($R_{S\downarrow}$)
- incoming long wave radiation ($R_{L\downarrow}$)
- precipitation (P)

Traffic

- mechanical wear, heating

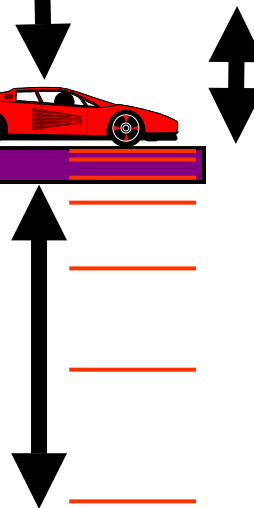
Turbulence

- natural
- traffic induced



Ground heat transfer

- heat conductivity (λ)
- specific heat (c)
- density (ρ)
- porosity (ϕ)



Surface heat exchange

- sensible heat flux (H)
- latent heat flux (LE)
- long wave radiation (R_L)
- stability

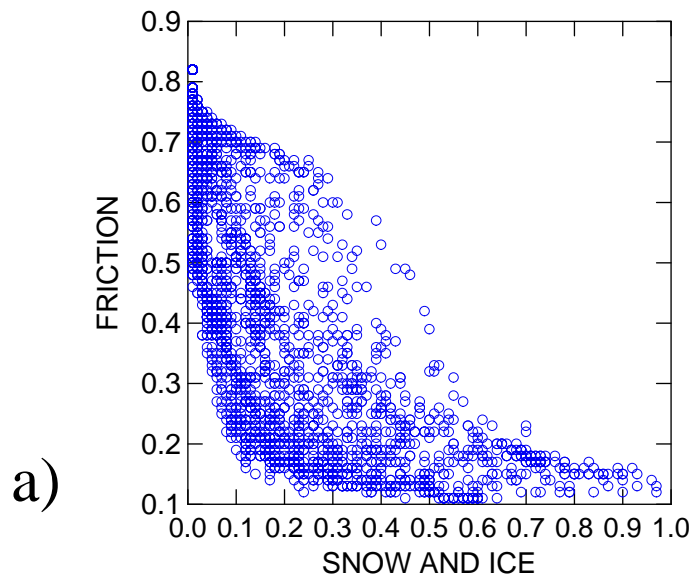
Road weather classification

Friction	0,00 – 0,14	0,15 – 0,19	0,20 – 0,24	0,25 – 0,29	0,30 – 0,44	0,45 – 1,00
Description of the road surface	Wet ice	Icy	Packed snow	Rough ice/ packed snow	Clear and wet	Clear and dry
Slipperiness classification	Very slippery	Slippery	Fair winter condition	Good winter condition	Good road condition	Good road condition
Road weather index	Very bad road weather	Bad road weather			Normal road weather	

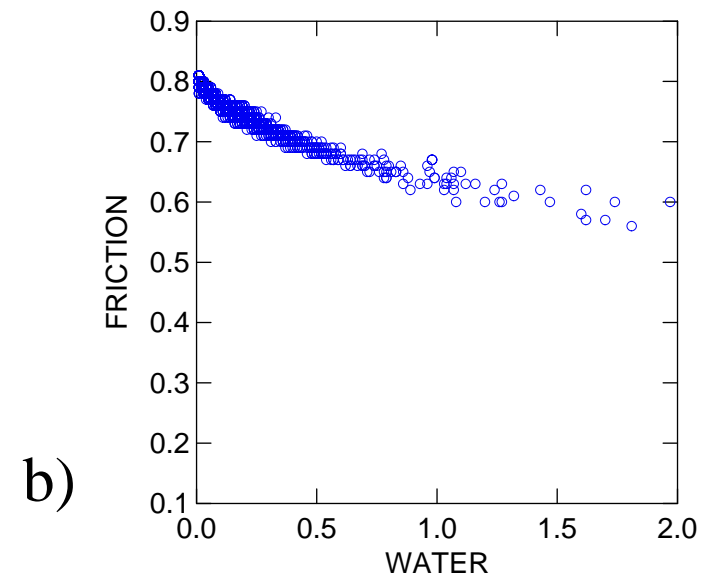
Classification by Finnish Transport Agency

Observed friction vs. snow+ice and water on the surface

Anjala observations, winter 2007-2008



Observed friction with ice and/or snow on the surface (water content in mm)

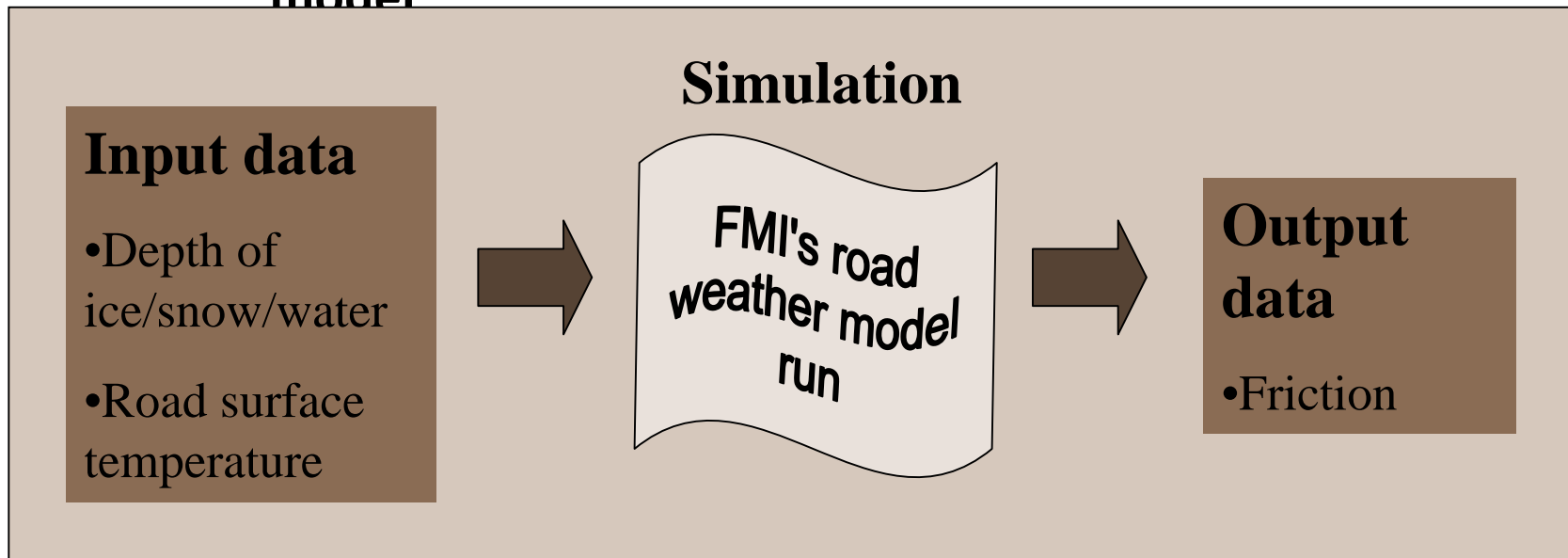


Observed friction with water on the surface.

How does the friction model work?

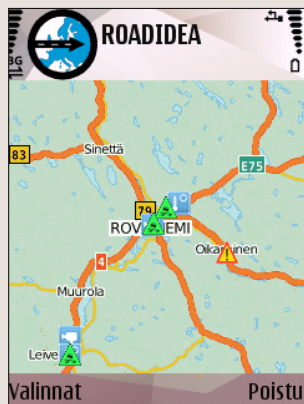
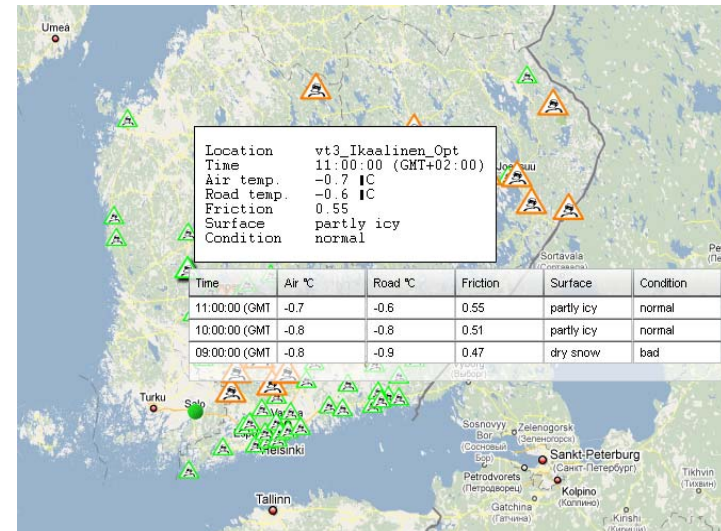
All input data is available from FMI road weather model

- Friction formulas included into the road weather model



Implementation

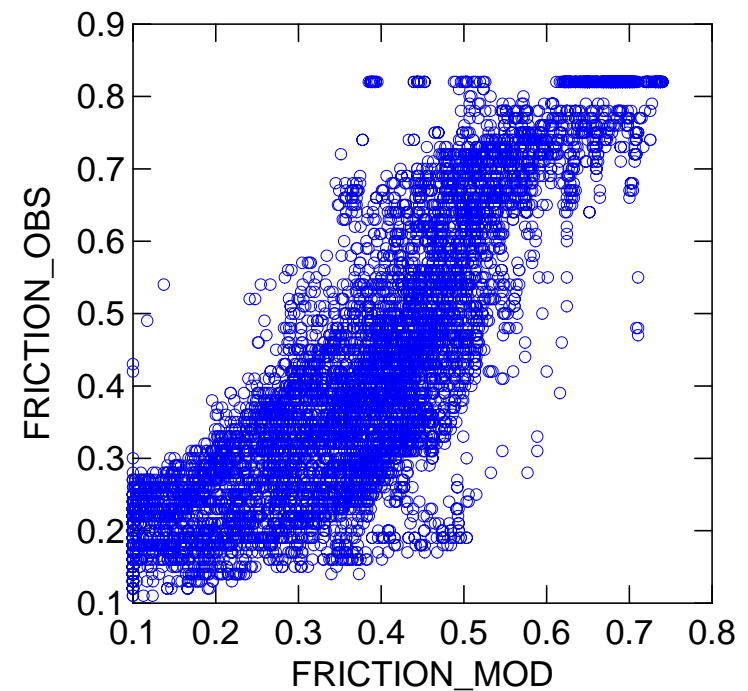
- Google.maps application presents 3-hour forecast of expected road weather
 - Temperature
 - Friction
 - Road condition
- Produced in collaboration between FMI, Destia and Demis
- <http://pilot.roadidea.eu/friction/>



- Also, a mobile phone application available
- Information of road weather (including friction), roadside photographs, warnings given by other users
- Produced in collaboration between FMI, Destia and Logica

Validation results

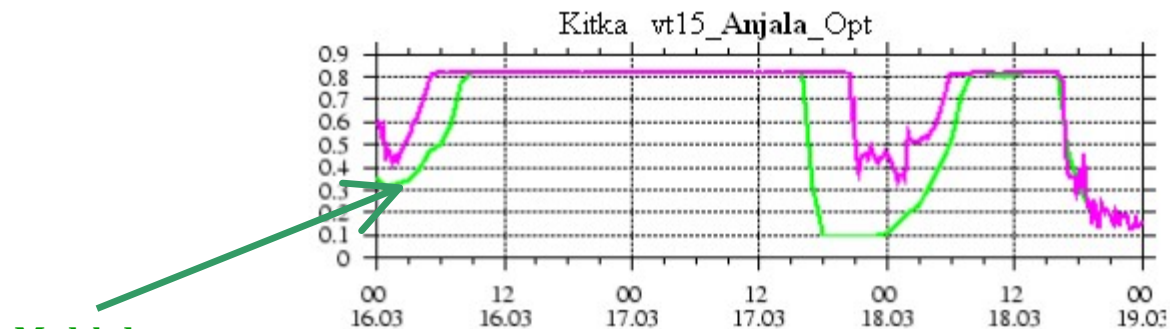
- Modeled vs. observed road surface friction when snow/ice on the surface
- Correlation 0.86



Utti 2009/2010

More results

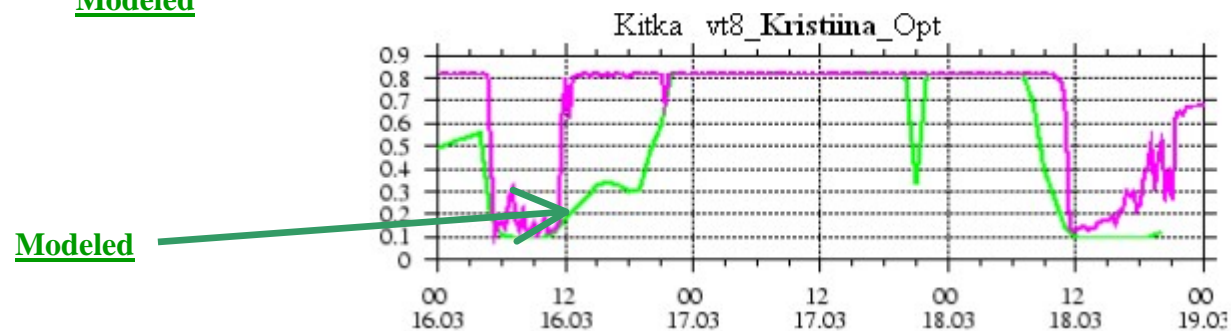
- Model simulates cases of poor friction well, but...
- Model produces typically too low friction values for a too long time
 - The road weather model has too big storages for ice
 - The road weather model lacks information about road maintenance actions ⇔ Necessary input data for a well-functioning model !



Modeled

Modeled

Observed



Modeled

Modeled

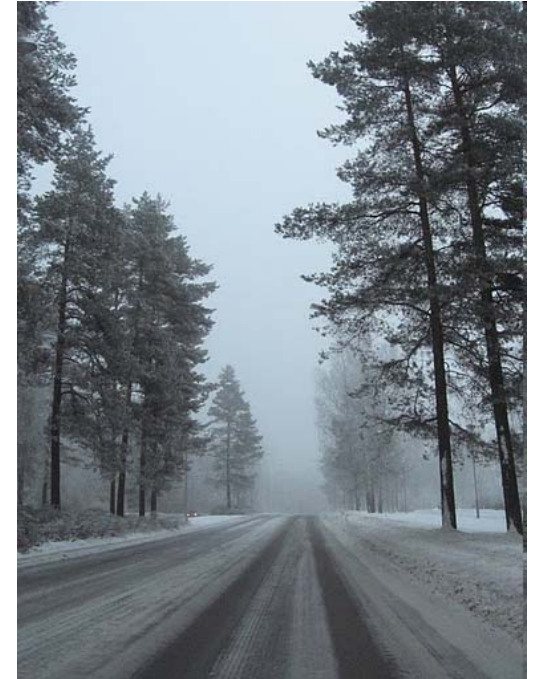
Observed

Conclusions and future

- Friction model is a new, innovative product
- Results are not quite as good as expected, but the shortcomings are realized
- Further development, testing and evaluation is an ongoing process

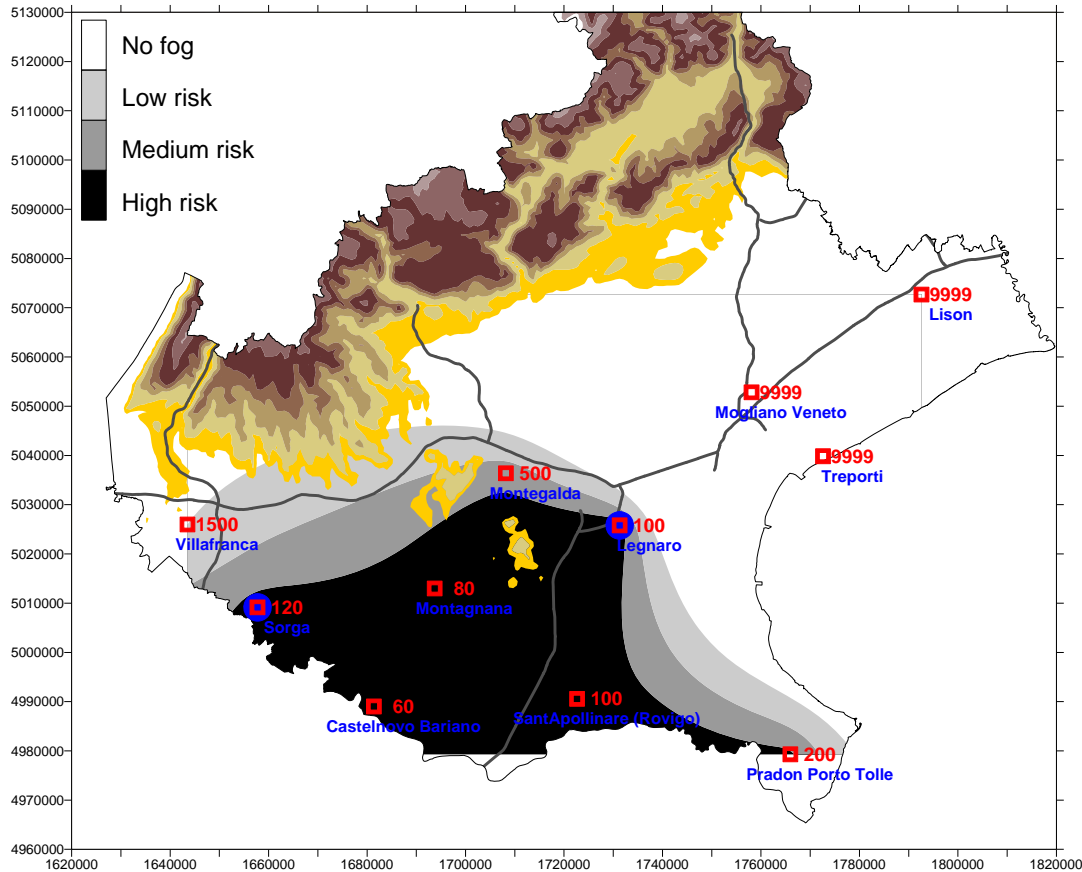
Guidelines

- Define station specific relationships at all computation points
- Investigate a probabilistic approach to friction/slipperiness forecasting
- Contact: Marjo.Hippi@fmi.fi



Fog pilot products

Real-time fog alert maps



DISSEMINATION

Private car drivers



Transport companies



Road management



Authorities

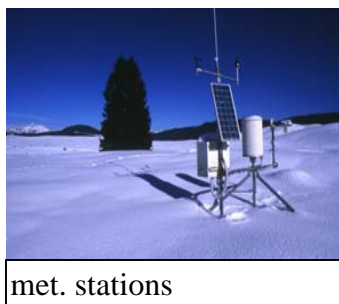


ROADIDEA

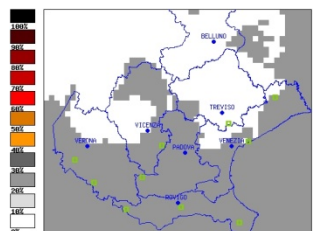
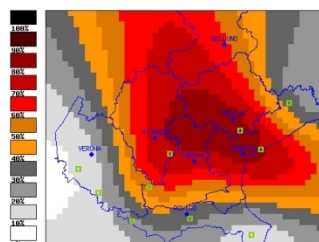
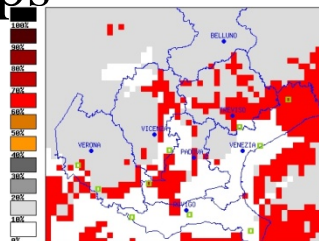


arpav

Input data



Pre processing
probability
maps



Weights

W_{SAT}

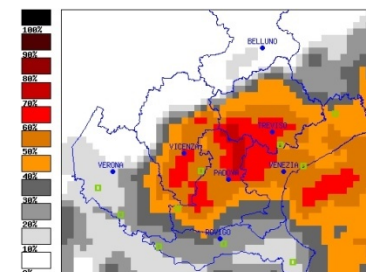
W_{VIS}

W_{MET}

Merging

Weighted Mean

Final
Product



$$P(x, y) = \sum_{i=1}^3 \sigma_i \cdot w_i(x, y) \cdot p_i(x, y)$$

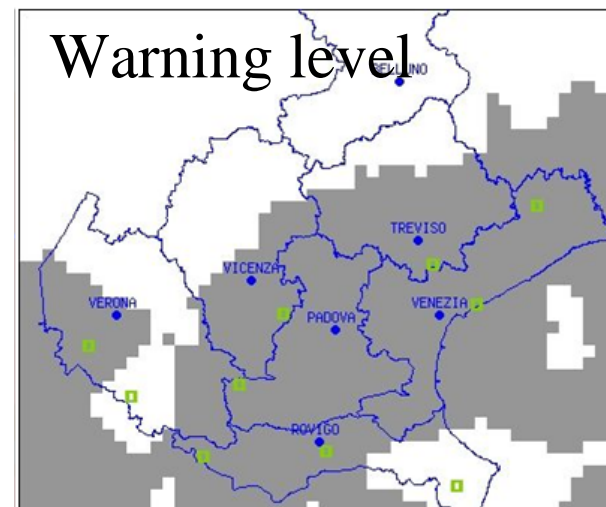
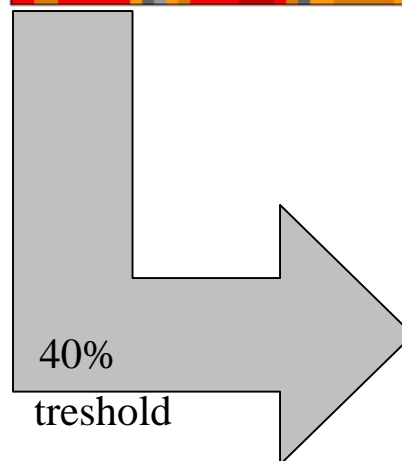
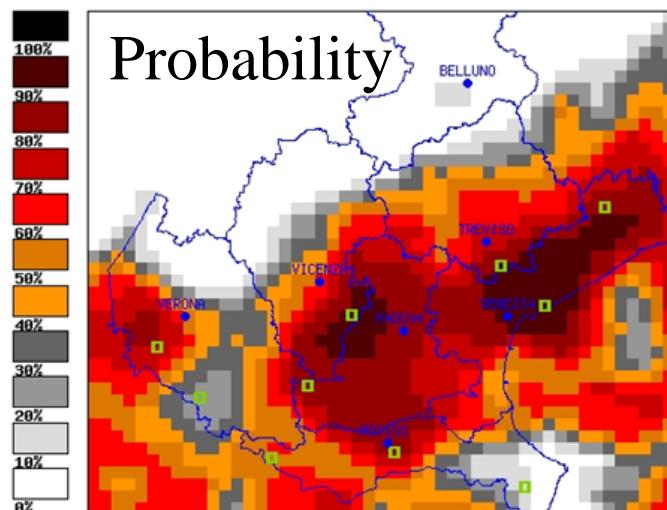


PROBABILITY > WARNINGS

We can associate an alert level to a probability threshold

A good choice could be a 30-40% threshold to give a fog warning

(derived from probabilistic verification to maximize the economic value of the monitoring system and corresponding about to a 75% POD and 10% POFD)





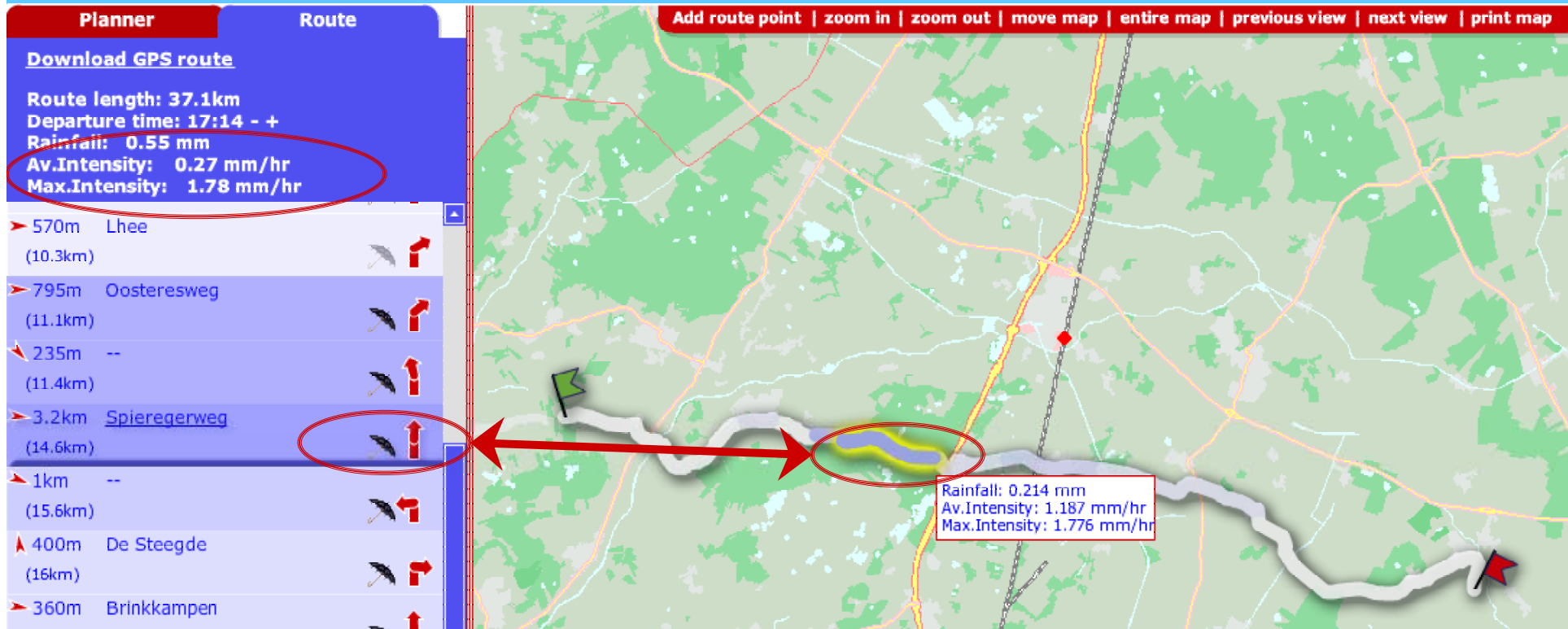
CONCLUSIONS

- a probabilistic **areal fog monitoring system** has been built, using limited number of visibility detectors, satellite data, meteorological station data
- probabilistic verification of the Fog Pilot shows pretty good performance with probability of detection of **70-80%**, probability of false detection of about **5-15%**
- most value to the final product is brought by direct visibility measurements, whereas satellite brings added value especially in the spatial interpolation
- fog Pilot has the potential to give **support for accident prevention** and traffic management

ARPAV Fog Pilot WEB SITE

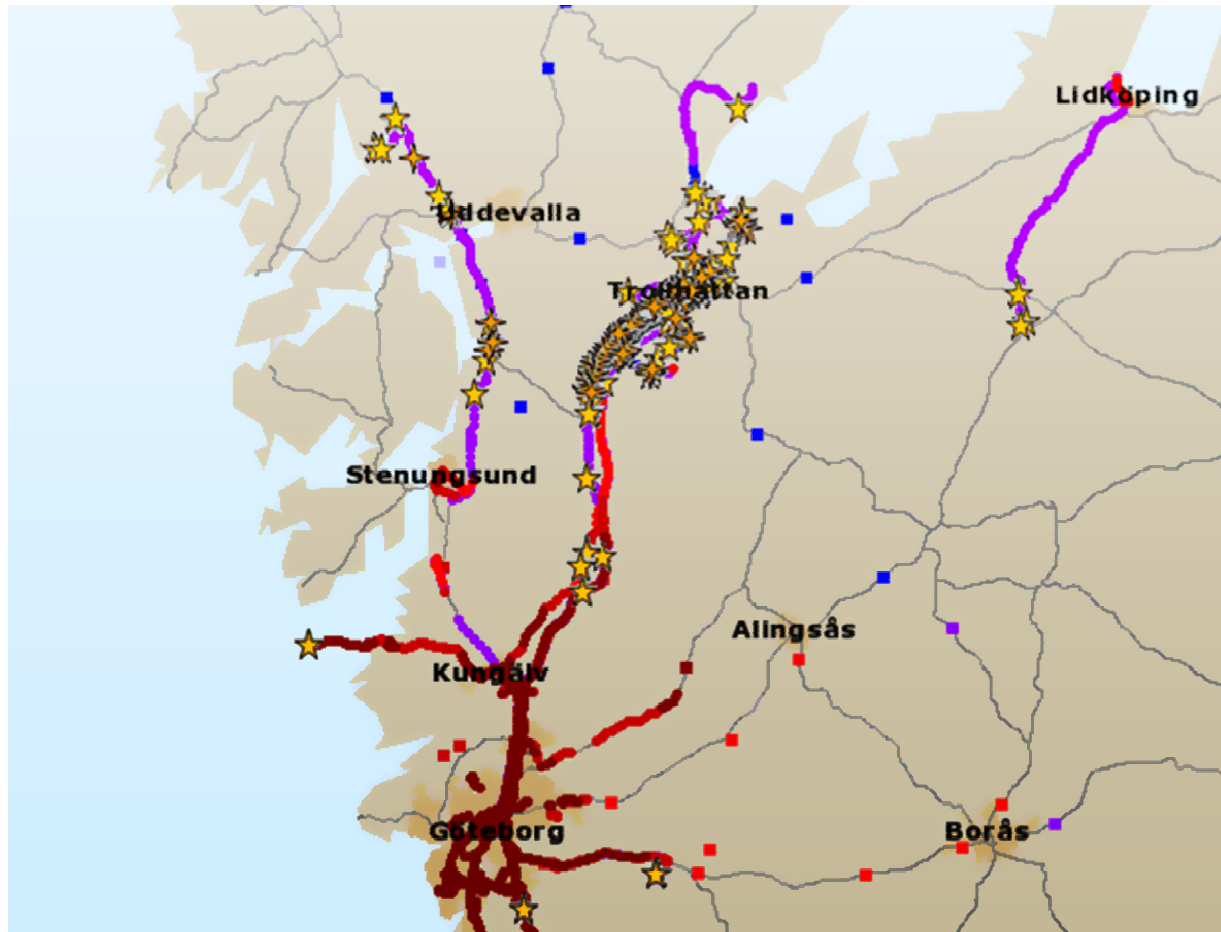
<http://85.42.129.76/ROADIDEA>

Example with rainfall, check out the umbrella's and colored trip segments....



1. Based on proven bicycle trip planner
2. From – Via – To trip planning
3. Cyclists and Motorcyclists
4. After planning trip you see the total expected rainfall over the trip and which sections you will get wet
5. You can change departure time and average speed to optimize your trip

Gothenburg pilot



- Info from ordinary cars combined with weather obs

Key ROADIDEA conclusions

- Technology or service delivery are not barriers any more
- More data and more complex data systems are emerging and need development
- Access to data is the key barrier for new innovative (European-wide) services
- Recommendation for a minimum data set that should be available in all EU countries with reasonable conditions

www.roadidea.eu

- Plenty of documents available covering the detailed analyses of transport systems
- You can still write down your own ideas
- ROADIDEA web site will be available for some years after the project



Questions?

More information:

www.roadidea.eu

Pirkko.Saarikivi@foreca.com

